Summary of Plaintiffs' WAA & sWAA Statuses

UNITED STATES DISTRICT COURT N.D. CAL.
CASE#: 3:20-CV-04688-RS

G941.R2

Name	Account Email	Account Creation Date	Timestamp (UTC)	WAA	sWAA
Anibal Rodriguez ¹	Thefightingbunny@gmailcom	2019-03-01 14:23:36	2019-03-01 14:23:36	On	On
		2019-03-01 14:23:36	2019-03-01 14:23:37	On	On
		2019-03-01 14:23:36	2020-11-17 21:31:02	Paused	Paused
	Peteysake08@gmail.com	2014-02-28 03:04:38	2014-02-28 03:04:39	On	NA
		2014-02-28 03:04:38	2014-10-26 20:04:22	Paused	NA
		2014-02-28 03:04:38	2015-02-28 02:14:34	On	NA
		2014-02-28 03:04:38	2016-02-27 12:29:39	On	On
		2014-02-28 03:04:38	2016-09-05 20:07:54	On	On

¹GOOG-RDGZ-00013556; GOOG-RDGZ-00013559; GOOG-RDGZ-00013569; GOOG-RDGZ-00013570; GOOG-RDGZ-00013576; GOOG-RDGZ-00013578; GOOG-RDGZ-00013581; GOOG-RDGZ-00013583; GOOG-RDGZ-00013597; GOOG-RDGZ-00013600; GOOG-RDGZ-00013600.0001; GOOG-RDGZ-00013603; GOOG-RDGZ-00013603.0001; GOOG-RDGZ-00013613; GOOG-RDGZ-00013613; GOOG-RDGZ-00013614; GOOG-RDGZ-00013614.0001; GOOG-RDGZ-00013620; GOOG-RDGZ-00013620.0001; GOOG-RDGZ-00013622; GOOG-RDGZ-00013622.0001; GOOG-RDGZ-00013625; GOOG-RDGZ-00013625; GOOG-RDGZ-00013621; GOOG-RDGZ-00013641; GOOG-RDGZ-00013641; GOOG-RDGZ-00013641; GOOG-RDGZ-00013641; GOOG-RDGZ-00013641.0001; GOOG-RDGZ-00124315; GOOG-RDGZ-00124316; GOOG-RDGZ-00124317

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Summary of Plaintiffs' WAA & sWAA Statuses

Name	Account Email	Account Creation Date	Timestamp (UTC)	WAA	sWAA
		2014-02-28 03:04:38	2017-02-07 14:38:41	On	On
		2014-02-28 03:04:38	2017-05-18 02:02:16	On	On
		2014-02-28 03:04:38	2018-11-04 19:14:43	Paused	Paused
		2014-02-28 03:04:38	2018-11-13 00:32:16	On	Paused
		2014-02-28 03:04:38	2020-07-16 14:57:36	Paused	Paused
	nathan.rodriguez217@gm ail.com	2020-08-26 17:18:46	2020-08-26 17:18:46	On	On
		2020-08-26 17:18:46	2020-11-17 21:32:49	Paused	Paused
	mcmxcthrift@gmail.com	2019-01-28 21:25:27	2019-01-28 21:25:27	On	On
		2019-01-28 21:25:27	2019-01-28 21:25:28	On	On
		2019-01-28 21:25:27	2020-11-17 21:31:57	Paused	Paused

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Summary of Plaintiffs' WAA & sWAA Statuses

Name	Account Email	Account Creation Date	Timestamp (UTC)	WAA	sWAA
	Lukerodriguez122@gmail .com	2020-08-25 13:29:47	2020-08-25 13:29:47	On	On
		2020-08-25 13:29:47	2020-11-17 21:32:34	Paused	Paused
	Luke012215@gmail.com	2020-08-23 00:12:34	2020-08-23 00:12:34	On	On
		2020-08-23 00:12:34	2020-11-17 21:32:19	Paused	Paused
	Imnube08@gmail.com	2012-09-01 22:32:24	2012-09-01 22:32:24	On	NA
		2012-09-01 22:32:24	2016-10-04 12:31:31	On	On
		2012-09-01 22:32:24	2020-11-17 21:30:01	Paused	Paused
	Hear305@gmail.com	2020-01-06 17:13:43	2020-01-06 17:13:43	On	On
		2020-01-06 17:13:43	2020-11-17 21:31:35	Paused	Paused
	beersinacan@gmail.com	2019-03-10 15:58:13	2019-03-10 15:58:13	On	On

Summary of Plaintiffs' WAA & sWAA Statuses

Name	Account Email	Account Creation Date	Timestamp (UTC)	WAA	sWAA
		2019-03-10 15:58:13	2019-03-10 15:58:14	On	On
		2019-03-10 15:58:13	2020-11-17 21:31:20	Paused	Paused
	Anibal.rodriguez08@gma il.com	2011-10-13 15:52:33	NA	NA	NA
Julian Santiago ²	Priority1jas@gmail.com	2020-09-22 18:00:21	2020-09-22 18:00:21	On	On
		2020-09-22 18:00:21	2020-09-22 18:02:00	On	Paused
		2020-09-22 18:00:21	2020-09-22 18:02:21	Paused	Paused
	Juliansant8@gmail.com	2016-12-21 22:29:02	2016-12-21 22:29:02	On	On
		2016-12-21 22:29:02	2016-12-21 22:29:03	On	On
		2016-12-21 22:29:02	2020-09-15 15:21:26	On	Paused

Summary of Plaintiffs' WAA & sWAA Statuses

Name	Account Email	Account Creation Date	Timestamp (UTC)	WAA	sWAA
		2016-12-21 22:29:02	2020-09-15 15:21:52	Paused	Paused
Susan Lynn Harvey ³	Missq68@gmail.com	2010-03-20 01:56:05	2010-03-20 01:56:05	On	NA
	Lastchance2runtc@gmail.	2015-09-21 06:25:09	2015-09-21 06:25:10	On	NA
	harvylynn@gmail.com	2015-08-22 19:13:21	2015-08-22 19:13:22	On	NA
	suzyqdream@gmail.com	2015-08-20 03:34:28	2015-08-20 03:34:29	On	NA
	Anitagripit1@gmail.com	2015-09-27 00:11:45	2015-09-27 00:11:45	On	NA
		2015-09-27 00:11:45	2016-01-19 09:08:08	On	On
		2015-09-27 00:11:45	2016-10-02 17:26:51	On	On
	Alikatsmom1@gmail.com	2016-03-17 19:07:44	2016-03-17 19:07:46	On	NA

3

³ GOOG-RDGZ-00013554; GOOG-RDGZ-00013555; GOOG-RDGZ-00013557; GOOG-RDGZ-00013574; GOOG-RDGZ-00013596; GOOG-RDGZ-00013598; GOOG-RDGZ-00013598.0001; GOOG-RDGZ-00013599; GOOG-RDGZ-00013599.0001; GOOG-RDGZ-00013601; GOOG-RDGZ-00013601.0001; GOOG-RDGZ-00013618; GOOG-RDGZ-00013618.0001; GOOG-RDGZ-00013640; GOOG-RDGZ-00013640.0001; GOOG-RDGZ-00124320; GOOG-RDGZ-00124327; GOOG-RDGZ-00124328

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Summary of Plaintiffs' WAA & sWAA Statuses

Name	Account Email	Account Creation Date	Timestamp (UTC)	WAA	sWAA
		2016-03-17 19:07:44	2016-12-15 17:51:54	On	On
		2016-03-17 19:07:44	2018-10-16 22:56:02	Paused	Paused
	50qusie50@gmail.com	2018-08-24 21:39:47	2018-08-24 21:39:47	On	On
		2018-08-24 21:39:47	2019-07-07 02:47:40	Paused	Paused
		2018-08-24 21:39:47	2019-07-07 02:56:11	On	Paused
		2018-08-24 21:39:47	2019-08-09 01:44:05	Paused	Paused
		2018-08-24 21:39:47	2020-04-18 01:47:26	On	Paused
		2018-08-24 21:39:47	2020-07-29 18:03:25	Paused	Paused

The Wayback Machine - https://web.archive.org/web/20190701013546/https://policies.google.com/technologies/par...

UNITED DISTRICT COURT N.D. CAL.

G0947

Case#: 3:20-CV-04688-RS

HOW GOOGLE USES INFORMATION FROM SITES OR APPS THAT USE OUR SERVICES

Many websites and apps use Google services to improve their content and keep it free. When they integrate our services, these sites and apps share information with Google.

For example, when you visit a website that uses advertising services like AdSense, including analytics tools like Google Analytics, or embeds video content from YouTube, your web browser automatically sends certain information to Google. This includes the URL of the page you're visiting and your IP address. We may also set cookies on your browser or read cookies that are already there. Apps that use Google advertising services also share information with Google, such as the name of the app and a unique identifier for advertising.

Google uses the information shared by sites and apps to deliver our services, maintain and improve them, develop new services, measure the effectiveness of advertising, protect against fraud and abuse, and personalize content and ads you see on Google and on our partners' sites and apps. See our Privacy Policy to learn more about how we process data for each of these purposes and our Advertising page for more about Google ads, how your information is used in the context of advertising, and how long Google stores this information.

Ad personalization

If ad personalization is turned on, Google will use your information to make your ads more useful for you. For example, a website that sells mountain bikes might use Google's ad services. After you visit that site, you could see an ad for mountain bikes on a different site that shows ads served by Google.

If ad personalization is off, Google will not collect or use your information to create an ad profile or personalize the ads Google shows to you. You will still see ads, but they may not be as useful. Ads may still be based on the topic of the website or app you're looking at, your current search terms, or on your general location, but not on your

7/10/25, 10:18 AM Case 3:20-cv-0466866 Fisuses iDiometrimentation (1955) Eapps Initiated 20/1266/1265 - Pril Page 13:40-cv-0466866 Fisuses iDiometrimentation (1955) Eapps Initiated 20/1266/1265 - Pril Page 13:40-cv-0466866 Fisuses iDiometrimentation (1956) Eapps Initiated 20/1266/1265 - Pril Page 13:40-cv-0466866 Fisuses iDiometrimentation (1956) Eapps Initiated 20/1266/1265 - Pril Page 13:40-cv-0466866 Fisuses iDiometrimentation (1956) Eapps Initiated 20/1266/1265 - Pril Page 13:40-cv-0466866 Fisuses iDiometrimentation (1956) Eapps Initiated 20/1266/1265 - Pril Page 13:40-cv-0466866 Fisuses iDiometrimentation (1956) Eapps Initiated 20/1266/1265 - Pril Page 13:40-cv-0466866 Fisuses iDiometrimentation (1956) Eapps Initiated 20/1266/1265 - Pril Page 13:40-cv-0466866 Fisuses iDiometrimentation (1956) Eapps Initiated 20/1266/1265 - Pril Page 13:40-cv-0466866 Fisuses iDiometrimentation (1956) Eapps Initiated 20/1266/1265 - Pril Page 13:40-cv-0466866 Fisuses iDiometrimentation (1956) Eapps Initiated 20/1266/1265 - Pril Page 13:40-cv-0466866 Fisuses iDiometrimentation (1956) Eapps Initiated 20/1266 Fisuses (interests, search history, or browsing history. Your information can still be used for the other purposes mentioned above, such as to measure the effectiveness of advertising and protect against fraud and abuse.

> When you interact with a website or app that uses Google services, you may be asked to choose whether you want to see personalized ads from ad providers, including Google. Regardless of your choice, Google will not personalize the ads you see if your ad personalization setting is off or your account is ineligible for personalized ads.

> You can see and control what information we use to show you ads by visiting your ad settings.

How you can control the information collected by Google on these sites and apps

Here are some of the ways you can control the information that is shared by your device when you visit or interact with sites and apps that use Google services:

- Ad Settings helps you control ads you see on Google services (such as Google Search or YouTube), or on non-Google websites and apps that use Google ad services. You can also learn how ads are personalized, opt out of ad personalization, and block specific advertisers.
- If you are signed in to your Google Account, and depending on your Account settings, My Activity allows you to review and control data that's created when you use Google services, including the information we collect from the sites and apps you have visited. You can browse by date and by topic, and delete part or all of your activity.
- Many websites and apps use Google Analytics to understand how visitors engage with their sites or apps. If you don't want Analytics to be used in your browser, you can install the Google Analytics browser add-on. Learn more about Google Analytics and privacy.
- Incognito mode in Chrome allows you to browse the web without recording webpages and files in your browser or Account history (unless you choose to sign in). Cookies are deleted after you've closed all of your incognito windows

- 7/10/25, 10:18 AM Case 3:20-cv-0466866 passes iblomation and tabs, and your bookmarks and settings are stored until you delete them.

 Learn more about cookies.
 - Many browsers, including Chrome, allow you to block third-party cookies. You
 can also clear any existing cookies from within your browser. Learn more about
 managing cookies in Chrome.

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UNITED DISTRICT COURT N.D. CAL.

G0952

Case#: 3:20-CV-04688-RS

HOW GOOGLE USES INFORMATION FROM SITES OR APPS THAT USE OUR SERVICES

Many websites and apps use Google services to improve their content and keep it free. When they integrate our services, these sites and apps share information with Google.

For example, when you visit a website that uses advertising services like AdSense, including analytics tools like Google Analytics, or embeds video content from YouTube, your web browser automatically sends certain information to Google. This includes the URL of the page you're visiting and your IP address. We may also set cookies on your browser or read cookies that are already there. Apps that use Google advertising services also share information with Google, such as the name of the app and a unique identifier for advertising.

Google uses the information shared by sites and apps to deliver our services, maintain and improve them, develop new services, measure the effectiveness of advertising, protect against fraud and abuse, and personalize content and ads you see on Google and on our partners' sites and apps. See our Privacy Policy to learn more about how we process data for each of these purposes and our Advertising page for more about Google ads, how your information is used in the context of advertising, and how long Google stores this information.

Our Privacy Policy explains the legal grounds Google relies upon to process your information — for example, we may process your information with your consent or to pursue legitimate interests such as providing, maintaining and improving our services to meet the needs of our users.

Sometimes, when processing information shared with us by sites and apps, those sites and apps will ask for your consent before allowing Google to process your information. For example, a banner may appear on a site asking for consent for Google to process the information that site collects. When that happens, we will respect the purposes described in the consent you give to the site or app, rather than the legal grounds described in the Google Privacy Policy. If you want to change or withdraw your consent, you should visit the site or app in question to do so.

Ad personalization

If ad personalization is turned on, Google will use your information to make your ads more useful for you. For example, a website that sells mountain bikes might use Google's ad services. After you visit that site, you could see an ad for mountain bikes on a different site that shows ads served by Google.

If ad personalization is off, Google will not collect or use your information to create an ad profile or personalize the ads Google shows to you. You will still see ads, but they may not be as useful. Ads may still be based on the topic of the website or app you're looking at, your current search terms, or on your general location, but not on your interests, search history, or browsing history. Your information can still be used for the other purposes mentioned above, such as to measure the effectiveness of advertising and protect against fraud and abuse.

When you interact with a website or app that uses Google services, you may be asked to choose whether you want to see personalized ads from ad providers, including Google. Regardless of your choice, Google will not personalize the ads you see if your ad personalization setting is off or your account is ineligible for personalized ads.

You can see and control what information we use to show you ads by visiting your ad settings.

How you can control the information collected by Google on these sites and apps

Here are some of the ways you can control the information that is shared by your device when you visit or interact with sites and apps that use Google services:

 Ad Settings helps you control ads you see on Google services (such as Google Search or YouTube), or on non-Google websites and apps that use Google ad services. You can also learn how ads are personalized, opt out of ad personalization, and block specific advertisers.

- If you are signed in to your Google Account, and depending on your Account settings, My Activity allows you to review and control data that's created when you use Google services, including the information we collect from the sites and apps you have visited. You can browse by date and by topic, and delete part or all of your activity.
- Many websites and apps use Google Analytics to understand how visitors
 engage with their sites or apps. If you don't want Analytics to be used in your
 browser, you can install the Google Analytics browser add-on. Learn more about
 Google Analytics and privacy.
- Incognito mode in Chrome allows you to browse the web without recording
 webpages and files in your browser or Account history (unless you choose to
 sign in). Cookies are deleted after you've closed all of your incognito windows
 and tabs, and your bookmarks and settings are stored until you delete them.
 Learn more about cookies.
- Many browsers, including Chrome, allow you to block third-party cookies. You
 can also clear any existing cookies from within your browser. Learn more about
 managing cookies in Chrome.

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UNITED DISTRICT COURT N.D. CAL.

G0956

Case#: 3:20-CV-04688-RS

HOW GOOGLE USES INFORMATION FROM SITES OR APPS THAT USE OUR SERVICES

Many websites and apps use Google services to improve their content and keep it free. When they integrate our services, these sites and apps share information with Google.

For example, when you visit a website that uses advertising services like AdSense, including analytics tools like Google Analytics, or embeds video content from YouTube, your web browser automatically sends certain information to Google. This includes the URL of the page you're visiting and your IP address. We may also set cookies on your browser or read cookies that are already there. Apps that use Google advertising services also share information with Google, such as the name of the app and a unique identifier for advertising.

Google uses the information shared by sites and apps to deliver our services, maintain and improve them, develop new services, measure the effectiveness of advertising, protect against fraud and abuse, and personalize content and ads you see on Google and on our partners' sites and apps. See our Privacy Policy to learn more about how we process data for each of these purposes and our Advertising page for more about Google ads, how your information is used in the context of advertising, and how long Google stores this information.

Our Privacy Policy explains the legal grounds Google relies upon to process your information — for example, we may process your information with your consent or to pursue legitimate interests such as providing, maintaining and improving our services to meet the needs of our users.

Sometimes, when processing information shared with us by sites and apps, those sites and apps will ask for your consent before allowing Google to process your information. For example, a banner may appear on a site asking for consent for Google to process the information that site collects. When that happens, we will respect the purposes described in the consent you give to the site or app, rather than the legal grounds described in the Google Privacy Policy. If you want to change or withdraw your consent, you should visit the site or app in question to do so.

Ad personalization

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If ad personalization is off, Google will not collect or use your information to create an ad profile or personalize the ads Google shows to you. You will still see ads, but they may not be as useful. Ads may still be based on the topic of the website or app you're looking at, your current search terms, or on your general location, but not on your interests, search history, or browsing history. Your information can still be used for the other purposes mentioned above, such as to measure the effectiveness of advertising and protect against fraud and abuse.

When you interact with a website or app that uses Google services, you may be asked to choose whether you want to see personalized ads from ad providers, including Google. Regardless of your choice, Google will not personalize the ads you see if your ad personalization setting is off or your account is ineligible for personalized ads.

You can see and control what information we use to show you ads by visiting your ad settings.

How you can control the information collected by Google on these sites and apps

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 settings, My Activity allows you to review and control data that's created when you
 use Google services, including the information we collect from the sites and apps
 you have visited. You can browse by date and by topic, and delete part or all of your
 activity.
- Many websites and apps use Google Analytics to understand how visitors engage
 with their sites or apps. If you don't want Analytics to be used in your browser, you
 can install the Google Analytics browser add-on. Learn more about Google
 Analytics and privacy.
- Incognito mode in Chrome allows you to browse the web without recording
 webpages and files in your browser or Account history (unless you choose to sign
 in). Cookies are deleted after you've closed all of your incognito windows and tabs,
 and your bookmarks and settings are stored until you delete them. Learn more
 about cookies.
- Many browsers, including Chrome, allow you to block third-party cookies. You can also clear any existing cookies from within your browser. Learn more about managing cookies in Chrome.

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HOW GOOGLE USES INFORMATION FROM SITES OR APPS THAT USE OUR SERVICES

Many websites and apps use Google services to improve their content and keep it free. When they integrate our services, these sites and apps share information with Google.

For example, when you visit a website that uses advertising services like AdSense, including analytics tools like Google Analytics, or embeds video content from YouTube, your web browser automatically sends certain information to Google. This includes the URL of the page you're visiting and your IP address. We may also set cookies on your browser or read cookies that are already there. Apps that use Google advertising services also share information with Google, such as the name of the app and a unique identifier for advertising.

Google uses the information shared by sites and apps to deliver our services, maintain and improve them, develop new services, measure the effectiveness of advertising, protect against fraud and abuse, and personalize content and ads you see on Google and on our partners' sites and apps. See our Privacy Policy to learn more about how we process data for each of these purposes and our Advertising page for more about Google ads, how your information is used in the context of advertising, and how long Google stores this information.

Our Privacy Policy explains the legal grounds Google relies upon to process your information — for example, we may process your information with your consent or to pursue legitimate interests such as providing, maintaining and improving our services to meet the needs of our users.

Sometimes, when processing information shared with us by sites and apps, those sites and apps will ask for your consent before allowing Google to process your information. For example, a banner may appear on a site asking for consent for Google to process the information that site collects. When that happens, we will respect the purposes described in the consent you give to the site or app, rather than the legal grounds described in the Google Privacy Policy. If you want to change or withdraw your consent, you should visit the site or app in question to do so.

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 Analytics and privacy.
- Incognito mode in Chrome allows you to browse the web without recording
 webpages and files in your browser or Account history (unless you choose to sign
 in). Cookies are deleted after you've closed all of your incognito windows and tabs,
 and your bookmarks and settings are stored until you delete them. Learn more
 about cookies.
- Many browsers, including Chrome, allow you to block third-party cookies. You can also clear any existing cookies from within your browser. Learn more about managing cookies in Chrome.

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UNITED DISTRICT COURT N.D. CAL.

G0963

Case#: 3:20-CV-04688-RS

Google is experimenting with new ways of supporting the delivery and measurement of digital advertising in ways that better protect people's privacy online via Chrome's Privacy Sandbox initiative. Users that participate in Chrome's Privacy Sandbox Origin Trials may see relevant ads from Google based on Topics or FLEDGE data stored on, or shared with, their browser. Google may also measure ad performance using Attribution Reporting data stored on, or shared with, their browsers. More information on the Privacy Sandbox.

HOW GOOGLE USES INFORMATION FROM SITES OR APPS THAT USE OUR SERVICES

Many websites and apps use Google services to improve their content and keep it free. When they integrate our services, these sites and apps share information with Google.

For example, when you visit a website that uses advertising services like AdSense, including analytics tools like Google Analytics, or embeds video content from YouTube, your web browser automatically sends certain information to Google. This includes the URL of the page you're visiting and your IP address. We may also set cookies on your browser or read cookies that are already there. Apps that use Google advertising services also share information with Google, such as the name of the app and a unique identifier for advertising.

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Ad personalization

If ad personalization is turned on, Google will use your information to make your ads more useful for you. For example, a website that sells mountain bikes might use Google's ad services. After you visit that site, you could see an ad for mountain bikes on a different site that shows ads served by Google.

If ad personalization is off, Google will not collect or use your information to create an ad profile or personalize the ads Google shows to you. You will still see ads, but they may not be as useful. Ads may still be based on the topic of the website or app you're looking at, your current search terms, or on your general location, but not on your interests, search history, or browsing history. Your information can still be used for the other purposes mentioned above, such as to measure the effectiveness of advertising and protect against fraud and abuse.

When you interact with a website or app that uses Google services, you may be asked to choose whether you want to see personalized ads from ad providers, including Google. Regardless of your choice, Google will not personalize the ads you see if your ad personalization setting is off or your account is ineligible for personalized ads.

You can see and control what information we use to show you ads by visiting your ad settings.

How you can control the information collected by Google on these sites and apps

Here are some of the ways you can control the information that is shared by your device when you visit or interact with sites and apps that use Google services:

- Ad Settings helps you control ads you see on Google services (such as Google Search or YouTube), or on non-Google websites and apps that use Google ad services. You can also learn how ads are personalized, opt out of ad personalization, and block specific advertisers.
- If you are signed in to your Google Account, and depending on your Account
 settings, My Activity allows you to review and control data that's created when you
 use Google services, including the information we collect from the sites and apps
 you have visited. You can browse by date and by topic, and delete part or all of your
 activity.
- Many websites and apps use Google Analytics to understand how visitors engage
 with their sites or apps. If you don't want Analytics to be used in your browser, you
 can install the Google Analytics browser add-on. Learn more about Google
 Analytics and privacy.
- Incognito mode in Chrome allows you to browse the web without recording
 webpages and files in your browser or Account history (unless you choose to sign
 in). Cookies are deleted after you've closed all of your incognito windows and tabs,
 and your bookmarks and settings are stored until you delete them. Learn more
 about cookies.
- Many browsers, including Chrome, allow you to block third-party cookies. You can also clear any existing cookies from within your browser. Learn more about managing cookies in Chrome.

The Wayback Machine - https://web.archive.org/web/20240701000328/https://policies.google.com/technologies/par...



Google advertising services are experimenting with new ways of supporting the delivery and measurement of digital advertising in ways that better protect people's privacy online via the Privacy Sandbox initiative on Chrome and Android. Users with the relevant Privacy Sandbox settings enabled in Chrome or Android may see relevant ads from Google's advertising services based on Topics or Protected Audience data stored on their browser or mobile device. Google's advertising services may also measure ad performance using Attribution Reporting data stored on their browser or mobile device. More information on the Privacy Sandbox.

HOW GOOGLE USES INFORMATION FROM SITES OR APPS THAT USE OUR SERVICES

Many websites and apps use Google services to improve their content and keep it free. When they integrate our services, these sites and apps share information with Google.

For example, when you visit a website that uses advertising services like AdSense, including analytics tools like Google Analytics, or embeds video content from YouTube, your web browser automatically sends certain information to Google. This includes the URL of the page you're visiting and your IP address. We may also set cookies on your browser or read cookies that are already there. Apps that use Google advertising services also share information with Google, such as the name of the app and a unique identifier for advertising.

Google uses the information shared by sites and apps to deliver our services, maintain and improve them, develop new services, measure the effectiveness of advertising, protect against fraud and abuse, and personalize content and ads you see on Google and on our partners' sites and apps. See our Privacy Policy to learn more about how we process data for each of these purposes and our Advertising page for more about Google ads, how your information is used in the context of advertising, and how long Google stores this information.

Our Privacy Policy explains the legal grounds Google relies upon to process your information — for example, we may process your information with your consent or to pursue legitimate interests such as providing, maintaining and improving our services to meet the needs of our users.

Sometimes, when processing information shared with us by sites and apps, those sites and apps will ask for your consent before allowing Google to process your information. For example, a banner may appear on a site asking for consent for Google to process the information that site collects. When that happens, we will respect the purposes described in the consent you give to the site or app, rather than the legal grounds described in the Google Privacy Policy. If you want to change or withdraw your consent, you should visit the site or app in question to do so.

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- If you are signed in to your Google Account, and depending on your Account
 settings, My Activity allows you to review and control data that's created when you
 use Google services, including the information we collect from the sites and apps
 you have visited. You can browse by date and by topic, and delete part or all of your
 activity.
- Many websites and apps use Google Analytics to understand how visitors engage
 with their sites or apps. If you don't want Analytics to be used in your browser, you
 can install the Google Analytics browser add-on. Learn more about Google
 Analytics and privacy.
- Incognito mode in Chrome allows you to browse the web without recording webpages and files in your browser or Account history (unless you choose to sign in). Cookies are deleted after you've closed all of your incognito windows and tabs, and your bookmarks and settings are stored until you delete them. Learn more about cookies. Using Incognito mode in Chrome or other private browsing modes does not prevent the collection of data when you visit websites that use Google services, and Google may still collect data when you visit websites using these browsers.
- Many browsers, including Chrome, allow you to block third-party cookies. You can also clear any existing cookies from within your browser. Learn more about managing cookies in Chrome.

Privacy Policy

Self Regulatory Frameworks

Key terms

Partners

Updates

How Google uses data when you use our partners' sites or apps

Many websites use Google technologies to improve their content and keep it free. When you visit a website that uses our advertising products (like AdSense), social products (like the +1 button), or analytics tools (Google Analytics), your web browser automatically sends certain information to Google. This includes, for example, the web address of the page that you're visiting and your IP address. We may also set cookies on your browser or read cookies that are already there.

Similarly, apps that partner with Google can send us information such as the name of the app and an identifier that helps us to determine which ads we've served to other apps on your device. If you are signed in to your Google Account, and depending on your Account settings, we may add that information to your Account, and treat it as personal information.

How we use the information sent by your browser

When you visit websites or use apps that use Google technologies, we may use the information we receive from those websites and apps to, for example:

- · Make ads more effective
- Provide reports of ads activity to advertisers and websites hosting the ads, and to ensure payment to those website publishers
- Help website and app owners using Google Analytics to understand how visitors engage with their sites or apps
- · Improve your Google+ experience
- · Detect and defend against fraud and other security risks to protect users and partners
- Meet our legal duties
- Improve our products

How you can control the information sent to Google

For tips and advice on staying safe and managing your data online, visit the Google Safety Center.

Here are some of the ways you can control the information that is shared by your web browser when you visit or interact with Google services on partners' sites across the web:

- Ads Settings helps you control the ads by Google that you see across the web. You can learn how ads are selected for you, opt out of Ads Personalization, and block specific advertisers. Learn more about advertising.
- If you are signed in to your Google Account, and depending on your Account settings, you can see and
 edit some of the information we collect from the sites and apps you have visited.
- Many sites across the web use Google Analytics to understand how visitors engage with their sites or apps. If you don't want Analytics to be used in your browser, you can install the Google Analytics browser add-on. Learn more about Google Analytics and privacy.
- Google makes it easy for you to make recommendations for your friends for example, by clicking the +1
 button on content you like. Some of your +1s may show your name and Google+ profile photo in ads, but
 you can opt out if you don't want to appear in ads. You can also visit the +1 tab on your Google+ profile to
 review and manage all of your +1's. Learn more about how to get to your +1 tab.

Case 3:20-cv-04688-RS Document 695-5. Filed 10/06/25 Page 26 of 30 Files in your

browser history. Cookies are deleted after you've closed all of your incognito windows and tabs, and your bookmarks and settings are stored until you delete them. Learn more about cookies.

Our legal policies	More information		Additional resources
Privacy Policy Terms of Service	Technologies and Principles Advertising	How Google Wallet uses credit card numbers How Google Voice works	My Account Google Safety Center
FAQ	How Google uses cookies How Google uses pattern recognition	How Google uses data when you use our partners' sites or apps	Google Product Privacy Guide Your privacy, security, and controls
	Types of location data used by Google		
Google · About Google · Privacy · Terms			English

Privacy Policy

Self Regulatory Frameworks

Key terms

Partners

Updates

How Google uses data when you use our partners' sites or apps

Many websites use Google technologies to improve their content and keep it free. When you visit a website that uses our advertising products (like AdSense), social products (like the +1 button), or analytics tools (Google Analytics), your web browser automatically sends certain information to Google. This includes, for example, the web address of the page that you're visiting and your IP address. We may also set cookies on your browser or read cookies that are already there.

Similarly, apps that partner with Google can send us information such as the name of the app and an identifier that helps us to determine which ads we've served to other apps on your device. If you are signed in to your Google Account, and depending on your Account settings, we may add that information to your Account, and treat it as personal information.

How we use the information sent by your browser

When you visit websites or use apps that use Google technologies, we may use the information we receive from those websites and apps to, for example:

- · Make ads more effective
- Provide reports of ads activity to advertisers and websites hosting the ads, and to ensure payment to those website publishers
- Help website and app owners using Google Analytics to understand how visitors engage with their sites or apps
- · Improve your Google+ experience
- · Detect and defend against fraud and other security risks to protect users and partners
- · Meet our legal duties
- · Improve our products

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Here are some of the ways you can control the information that is shared by your web browser when you visit or interact with Google services on partners' sites across the web:

- Ads Settings helps you control the ads by Google that you see across the web. You can learn how ads are selected for you, opt out of Ads Personalization, and block specific advertisers. Learn more about advertising.
- If you are signed in to your Google Account, and depending on your Account settings, you can see and edit some of the information we collect from the sites and apps you have visited.
- Many sites across the web use Google Analytics to understand how visitors engage with their sites or apps. If
 you don't want Analytics to be used in your browser, you can install the Google Analytics browser add-on.
 Learn more about Google Analytics and privacy.
- Google makes it easy for you to make recommendations for your friends for example, by clicking the +1
 button on content you like. Some of your +1s may show your name and Google+ profile photo in ads, but you
 can opt out if you don't want to appear in ads. You can also visit the +1 tab on your Google+ profile to review
 and manage all of your +1's. Learn more about how to get to your +1 tab.
- Incognito mode in Chrome allows you to browse the web without recording webpages and files in your
 browser history. Cookies are deleted after you've closed all of your incognito windows and tabs, and your
 bookmarks and settings are stored until you delete them. Learn more about cookies.

Our legal policies	More information		Additional resources
Privacy Policy	Technologies and Principles	How Google Wallet uses credit card numbers	My Account
Terms of Service FAQ	Advertising How Google uses cookies How Google uses pattern	How Google Voice works How Google uses data when you use our partners' sites or apps	Google Safety Center Google Product Privacy Guide Your privacy, security, and controls
	recognition Types of location data used by Google		
Google · About Google · Privacy · Term	ns		English

Help Center Community Announcements Google Search

See & control your Web & App Activity

If Web & App Activity is turned on, your searches and activity from other Google services are saved in your Google Account, so you may get more personalized experiences, like faster searches and more helpful app and content recommendations

You can turn Web & App Activity off or delete past activity at any time.

Note: If you got your Google Account through work or school, you might need to contact your administrator to turn on the Web & App Activity additional service for your organization.

Android Computer iPhone & iPad

Turn Web & App Activity on or off

- On your Android phone or tablet, open your device's Settings app Google Manage your Google
 Account.
- 2. Tap Data & personalization.
- 3. Under "Activity controls," tap Web & App Activity
- 4. Turn Web & App Activity on or off.
- 5. When Web & App Activity is on:
 - You can check the box next to "Include Chrome history and activity from websites and apps that use
 Google services." When this box is checked, you can control whether app activity from your device is
 saved. To choose whether app activity from your device is saved, turn Saves your activity from apps on this
 device on or off
- You can check the box next to "Include audio recordings."

Note: Some browsers and devices may have more settings that affect how this activity is saved.

See or delete your activity

You can see and delete your Web & App Activity by visiting My Activity 🗷 . Learn more about how to delete activity manually or set up automatic deletion.

What's saved as Web & App Activity

Info about your searches and other activity on Google sites, apps, and services

When Web & App Activity is on, Google saves information like:

- Searches and other things you do on Google products and services, like Maps and Play
- · Your location, language, IP address, referrer, and whether you use a browser or an app
- · Ads you click, or things you buy on an advertiser's site
- · Information on your device like recent apps or contact names you searched for

Note: Activity could be saved even when you're offline.

Info about your browsing and other activity on sites, apps, and devices that use Google services

When Web & App Activity is on, you can include additional activity like:

- · Sites and apps that partner with Google to show ads
- · Sites and apps that use Google services, including data that apps share with Google
- · Your Chrome browsing history
- Android usage & diagnostics, like battery level and system errors

To let Google save this information:

- · Web & App Activity must be on.
- The box next to "Include Chrome history and activity from sites, apps, and devices that use Google services" must be checked.

Your Chrome history is saved only if you're signed in to your Google Account and have Chrome Sync turned on. Learn about Chrome Sync.

Note: If you use a shared device or sign in with more than one account, activity might be saved to the default Aaccount on the browser or device you use.

Help

- See & control your Web & App Activity
- Understand & manage your location when you search on Google
- Delete your activity

UNITED DISTRICT COURT N.D. CAL.

Case#: 3:20-CV-04688-RS

Audio recording	^
	pp Activity is on, you can include audio recordings from your interactions with Google nt, and Maps as part of your activity. Learn about audio recordings.
To let Google s	ave this information:
Web & App A	activity must be on.
The box next	to "Include audio recordings" must be checked.
How your sa	eved activity is used
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For more information	about how Google treats search queries generally, see the Privacy Policy FAQ ☑.
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